



For Immediate Release

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The World Cup: It's not all about Soccer...or Is It?

Germany is rolling out the red carpet for visitors from around the world with diverse, soccer-related fan festivals, cultural events and special exhibitions

Momentum is building in Germany's 12 host cities! Preparations are in full swing for the special theater events, concerts, exhibitions and parties before, during and after the World Soccer Cup from June 9th to July 9th this year. Germany expects over 5.5 million additional overnights and one million additional visitors in the 12 host cities as well as towns with public viewing areas.

The festive atmosphere is enhanced by the fact that all non-commercial organizations, including schools, sports clubs and city and local authorities, as well as 16,000 Evangelical churches and parish halls, have been given permission to show the 64 matches free of charge. Public viewing areas and fan festivals will be held in many towns as well as the 12 host cities: Berlin- the area around the Reichstag; Dortmund – Friedensplatz; Cologne – Roncalliplatz; Frankfurt – banks of the Main; Gelsenkirchen – Glückauf Arena; Hamburg – Heiligengeistfeld; Hannover – Waterlooplatz; Kaiserslautern – Stiftsplatz; Leipzig – Volksfestplatz; Munich – Olympia Park and finally, Stuttgart – Schlossplatz. For more information, go to the Fanguide 2006 five months before the opening whistle of the 2006 FIFA World Cup™. An Internet site for fans by fans! (www.fanguide2006.org)

Touring Exhibitions and Events in Germany and Abroad

The Football Globe (March '03 – Jul '06)

The Football Globe is the traveling ambassador of the Artistic and Cultural Program to the 2006 FIFA WORLD CUP™. The mobile pavilion will have been touring for three years through the 12 German host cities. Designed by Andreas Heller, the enormous globe integrates the picture of the world into the form of football, and thus symbolizes the fascination for this sport that not only covers the world, but also brings people of all nationalities together. The Football Globe will be back in Berlin for the time of the matches. (www.fifaworldcup.com/globus)

German-Brazilian Dance Spectacle “Maracana” (Jan ‘06 – Jul ‘06)
Berlin (May); Frankfurt (May-June); Dortmund (June)

Deborah Colker’s newest choreographic work is dedicated to the fascinating world of football, transporting it to the stage with fiery scenes and fast-paced, breath taking acrobatic movements. The stage becomes a stadium and the auditorium becomes the fan stand when the legendary match between Germany and Brazil is relived on the dance stage. (www.dfb-kulturstiftung.de)

Theater Play „Garuma“ (Mar ‘06 – Jun ‘06)

Berlin (Mar 9-18); Stuttgart (Mar 22-26); Hannover (Jul 5); Dortmund (May 17-25)

This fast-paced play tells the story of the famous Brazilian football star, Garuma, who was pulled from the slums and made a hero before his tragic descent. Under the direction of Adriana Altara “Garuma” emerges with samba, acrobatics and Brazilian way of live. (www.dfb-kulturstiftung.de)

Photographic Exhibition “Planet Football” (Jul ‘04 – Jul ‘06)

Nuremberg (Jan 13 - Feb 26); Dortmund (Feb 4 - Apr 8); Berlin (Apr 15 - May 22); Munich (May 28 - Jul 09).

“Planet Football” is a touring photographic exhibition which captures viewers with its astounding photography. Well known photographers as Henri Cartier-Bresson, Abbas, Martin Parr, Herbert List and many others take us on a trip around the world from Argentina and Africa to Siberia with the various and different cultural interpretations of football as the theme. This world-wide tour of the exhibition is being hosted in more than 80 countries. (www.goethe.de/2006)

Host City Cultural Programs

Berlin

Photo Exhibition “Goal! Football and Television”

Television Museum (Apr 27 - Jul 30)

The new Television Museum (opening this spring) and the existing Film Museum will present a joint exhibition “Goal! Football and Television”. The exhibition will be located in four rooms and be dedicated to unforgettable moments of football history. (www.dfb-kulturstiftung.de) (www.filmuseum-berlin.de)

Open Air Concert of the German Symphony Orchestra

Location to be announced (Jul 2)

The German Symphony Orchestra Berlin, conducted by Ingo Metzmacher, will play the best of classical orchestra music free of charge. Brazilian music will be played alongside music from Germany, France, Japan and Africa. Famous soloists from the participating football nations have been invited by the orchestra. (www.berlin-tourist-information.de/fifawm2006)

Street Football Festival

Stadium Mariannenplatz (Jul 1 - 8)

During the week before the world championship finale on Jul 9, the world festival of street football will take place in Berlin. A small specially built football stadium at the Mariannenplatz will host this event where children can show their skills. (www.streetfootballworld.com)

Cologne

Exhibition "Global Players"

Sports and Olympic Museum (Mar 4 – Jun 5)

By 1950 Germany started to send out ambassadors of German sports - among them famous football players - all over the world to bring the idea of sports and international friendship. The exhibition presents some remarkable projects and recounts numerous anecdotes told about German football and its representatives abroad, stories about Bert Trautmann, Rudi Gutendorf and Harald Ganns. (www.dfb-kulturstiftung.de)

Open-air Exhibition "BallArt"

Inner City Area (May - Jul)

This fun, open-air exhibition of colorful and artistic soccer balls will amaze visitors and mirror Cologne's delightful wit and sense of fun. Balls of all sizes and shapes and colors will be placed around the inner city. Similar to "the cow's exhibition" of 1999 in Chicago the soccer balls will be painted, pomaded and all dressed up for the city by Cologne artists and designers. (www.koeln.de/fifawm2006)

Action Theater "Ballgefuehl"

Cologne Riel „An der Schanz“ (Jul 31)

An exciting open-air theater about soccer: The audience stands right in the middle of a football pitch. Fragments of an imaginary pitch high over the heads of the players and the spectators, big, elementary pictures made of fire and pyrotechnics, moving stages, drums, keyboard and guitar, film projections with artistic and music, acting and action theater. (www.dfb-kulturstiftung.de) (www.theater-panoptikum.de)

Dortmund

Open-air Installation "Football Gardens"

Station Square and City Garden (June and July)

This wonderful display emanated from a competition for students. On arrival at the central train station, everybody is immediately immersed in a scenic installation representing a stadium and football fields with loudspeakers broadcast the chanting of fans. The installations are entitled "Players' tunnel – It's coming home" and "Standing Ovations." (www.dfb-kulturstiftung.de)

Frankfurt

Hip-Hop Football Spectacle

Bockenheimer Depot (Mar 31, Apr 1-4)

The famous choreographer William Forsythe turns the Bockenheimer Depot into a football/dance arena. Two international teams of dancers "compete" against one another in various dance styles (HipHop, break dance, street dance) on huge moving treadmills. (www.theforsythecompany.com) (www.dfb-kulturstiftung.de)

Photo Exhibition "Kick it"

Museum of World Culture (May 5 – Jul 30)

The Museum of World Culture is dedicating an exhibition to football's diversity. By means of photos and short texts, "Kick it" shows the different ways in which the sport is played in different cultures around the world. (www.wm-frankfurt-2006.de)

Skyline Illumination „Skyarena“

Main River Embankment in Sachsenhausen“ (Jun 3-5)

For three evenings, a huge light show will project the images of football stars accompanied by music will be projected onto the sides of eleven skyscrapers for 45 minutes. The financial district of "Mainhattan" will serve as an impressive backdrop. (www.wm-frankfurt-2006.de)

Gala Concert „Philharmonic of the Nations“

Old Opera Frankfurt (Jun 9)

"Let's make music as friends" is the motto of Justus Frantz who founded the Philharmonic of Nations in 1995. This multi-cultural orchestra is made up of musicians from over 40 countries and five continents, thus placing the emphasis on international understanding. The gala concert will bring into musical reality the motto of the 2006 FIFA World Cup™ (www.dfb-kulturstiftung.de)

Gelsenkirchen

World Cup Concerts

Stadium (Jun 8 - Jul 7)

In between the scheduled matches, popular national and international bands will play in the FC Schalke stadium. Simple Minds (June 8), Status Quo (June 28), Gypsy Kings (June 29), Tokyo Hotel (July 6 and Bryan Adam on July 7th) will rock Gelsenkirchen! (www.aufschalke2006.de)

Hamburg

Exhibition "The Fascination of Football"

Museum of Ethnology (Apr 27-Nov 26)

The museum is transformed into a stadium from the Japanese roof-top football fields outside the museum to the wooden ticket offices and old match announcements in the marble foyer.

There is African table football; an English football pub; the Japanese game of Kemari with its magnificent costumes; Malaysian Sepak Raga and much more to explore.
(www.fifawm2006.hamburg.de)

World Cup concerts with the Hamburg Symphony Orchestra
Town Hall (Jun 8, Jun 21)

The members of the Hamburg Symphony Orchestra are enthusiastic World Cup ambassadors and will present a summer concert series in the Town Hall.
(www.fifawm2006.hamburg.de)

Golf clubs for everyone "Goal in One"

Golf Lounge Terminal (Jun 10 – Jul 8)

In the Golf Lounge Terminals near the Elbe bridges, world cup visitors can try their luck at hitting golf balls at 20-by-30-metre goals positioned 120 meters away from their position. The Golf Event starts the day of the first world cup match in Hamburg.
(www.fifawm2006.hamburg.de)

Tug ballet in the Hamburg Harbor

Hamburg Harbor (May 5-7)

The tug ballet is already one of the most popular attractions at Port of Hamburg anniversaries. And, this year, the tug boats will play soccer in the harbor dribbling an oversized soccer ball on the river Elbe. (www.fifawm2006.hamburg.de)

Hannover

International Fireworks Competition

Herrenhaeuser Gardens (May 13 / May 27 / Jun 17)

The international firework competition in Hannover's famous baroque royal gardens is an international event not to miss. Nations from around the world compete with fantastic displays in all available colors and accompanied by classical music. (www.hannover.de)

Kaiserslautern

Exhibition Sportswear: "Jersies and Track Suits"

Theodor Zink Museum (Apr 1 - Jul 7)

This fashionable exhibition will trace the development of sports clothes from the 1900s to today. Videos, sports- and fashion magazines will show the fast and interesting change of the style and function of sportswear. (www.kaiserslautern.de/wm2006)

Exhibition „Fascination of Soccer“

Pfalzgalerie (May 5 - Jul 9)

How does Soccer influence art? This modern art exhibition shows the strong vibrancy and influence of soccer on contemporary works of art by Thomas Demand, Andreas Gursky, Sarah Lucas, Markus Lüpertz and Olaf Nicolai. (www.kaiserslautern.de/wm2006)

Leipzig

Exhibition: "Lord of the Rules: the Football Referee"

State History Museum (Mar 3 - Jul 30)

This historical and cultural exhibition focuses for the first time ever on the activities of national and international referees and their teams. Beginning with the historical roots of the role of the referee in antiquity, the exhibition presents milestones in football history, moving onto futuristic visions such as the chip-ball or the totally technologically-monitored match. Authentic objects, such as the whistle and referee garments, the very first yellow card used are shown in the tour. (www.dfb-kulturstiftung.de)

Exhibition: Fascination of Soccer

Museum of Applied Arts (Jun 10 – Aug 13)

Despite the international transfer of football players and the coaches working abroad, the differing national game cultures prevail. The Museum of Applied Arts exhibition incorporates artistic contributions concerning football from all the World Cup countries. The artistic view is going to be as diverse as the line-ups of the national teams itself. (www.dfb-kulturstiftung.de)

Munich

Photographic Exhibition "Football – One Game, Many Worlds"

Stadtmuseum / City Museum Munich (May 18 – Sep 03)

Football has conquered the world – and the world has conquered football. All over the globe this sport holds a unique fascination for countless people. Yet in all parts of the world this supposedly uniform game is played, regarded and interpreted differently. The exhibition introduces football as a mirror of the societies in which it is played. (www.dfb-kulturstiftung.de)

Classical Concert "Three Orchestras and Stars"

Olympic Stadium (Jun 6)

Placido Domingo along with the three top Bavarian orchestras: the Münchner Philharmoniker, the Bayerische Staatsorchester and the Symphonieorchester des Bayerischen Rundfunks will perform with more than 400 artists. International favorites from classical to pop music will catapult listeners into a symphony of sound, space and light. Accompanied by video sequences and a light show, the concert will take place on a gigantic stage in the middle of the Olympic Stadium. (www.dfb-kulturstiftung.de)

Art Posters for the World cup

World Cup Stadium in Munich (Jun 6)

Internationally renowned artists have contributed designs for the "Official Art Poster 2006 FIFA World Cup Germany™". Fourteen works have been selected and printed as color lithographs in a standard edition or in a signed limited edition. The first presentation of the Art Posters will take place in the World Cup Stadium of Munich. (www.fifaworldcup.com/artposter)

Classical Music on the Odeonsplatz

Odeonplatz (Jul 1 – 2)

Munich's Department of Culture together with the Munich Philharmonic Orchestra and the Symphony Orchestra of the Bavarian Broadcasting Corporation present this great and free-of-charge, open-air concert event. (www.muenchen.de)

Design Exhibition "Freispiel"

Munich City Hall Jun 2- Jul 9

Twenty young designers who work in the graphic arts, product design, fashion textiles, photography, web design, cinematographic and sound have been invited to take fresh look at soccer themes. The aim is not merely to come up with new products but also to enlarge on the cultural and social aspects of football. (www.muenchen.de)

Exhibition "Innovations in Football"

German Museum (Jun 1 - Jul 31)

The Deutsches Museum (German Museum) presents innovations in football. In collaboration with the Corporation TUM, the museum will show innovative products, services and technologies connected with all aspects of football. The focus of the exhibition is on robotic football and nano-soccer. (www.deutsches-museum.de)

Nuremberg

Open-air Exhibition "The Large Piece of Turf"

Old Town of Nuremberg (May 6 – Jul 9)

Works created by international artists will reflect ideas on the topics of "turf", "sport", and "football" and fathom what "art in the public domain" can achieve today. "The Large Piece of Turf" is the City of Nuremberg's central cultural project for the World Cup. Part of the exhibition will be a comprehensive presentation of plants featured in the art project: Duerer's Tall Grass. (May 1-September 10). (www.fussball.nordbayern.de)

The former "Reichsparteitagsgelaende"

Documentation center „Reichsparteitagsgelaende“ (Opening in May) .

The Nuremberg World Cup stadium is situated on the former site of the Reichsparteitag of the Nazis. The Nazis used the stadium, built in the 1920s, in its original form for their purposes: It was here that in the framework of the "Reichsparteitag" took place. The stadium has been altered and extended several times since the war, the last time for the FIFA World Cup 2006™. But several relicts have still survived of the NSDAP buildings. A new information system will offer detailed explanations about the history and purpose of the site and the buildings for all visitors of the ground. (www.dfb-kulturstiftung.de)

Blue Night in Nuremberg's Old Town

Old Town of Nuremberg (May 27)

Every year, the "Blue Night" attracts more than 100.000 night owls to Nuremberg's Old Town which is steeped in the magic of the color blue. Streets and squares are buzzing with performances and all sorts of exciting programs. Two weeks before the official World Cup

kick off, a special World Cup Program will focus on the "ball" in all its shapes and sizes. Specially staged lighting productions will guide visitors on their way to the museums and other cultural institutions.
(www.fussball.nordbayern.de)

Exhibition "What is German?"

German National Museum (Jun 2 - Oct 3)

For its major exhibition in 2006, the Germanische Nationalmuseum chose a provocative title: What is German? Christmas, alehouse politics and allotments, Luther, Marx and Oberammergau, Bismarck, Goethe and Karl May? The route through the exhibition with its sections on "Longing", "Spirit / Intellect", "Faith", "Character" and "Fatherland" glances at common clichés, as well as allowing interesting insights into history and a look at serious topics such as the ironies within the German mentality. (www.fussball.nordbayern.de)

Stuttgart

Illuminated Buildings/Architecture of the Night

Stuttgart Art Museum (Jun 9 - Oct 1)

This exhibit will tell the story of architectural lighting in the U.S. and Europe from the 19th century to today beginning with the Eiffel Tower in Paris in 1889. The exhibit addresses the question of whether today's cities can strive for aesthetics and practicality in their lighting.
(www.fifawm2006.stuttgart.de)

The Festival of Nations

Inner City Area (Jun 9 – Jul 9)

During the 2006 FIFA World Cup™ Stuttgart will host numerous cultural and musical programs in and around the Schlossplatz (Palace Square) and the Ecken Lake. These will feature local and international performers, including representatives of the 173 nationalities which make up Stuttgart's population (www.fifawm2006.stuttgart.de)

UNESCO World Youth Festival (Jul 2- 10)

The official motto of the 2006 FIFA World Cup™ - "A time to make friends™" - in Stuttgart, this declaration will become a reality for 2,600 young people. Within the framework of the 2006 UNESCO World Youth Festival young people from more than one hundred nations will be welcomed in Stuttgart during the World Cup. A diverse get-together program of sport, culture and leisure activities, organized by local and regional groups, provides the opportunity to make many new friends. (www.youth2006.com)

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Additional information about the official cultural program organized by the German Football Association (DFB) and Organizing Committee for the 2006 FIFA World Cup you can find on www.dfb-kulturstiftung.de.