



The Official Newsletter of
the German National Press Office

New York, August 16 2007

Summer Break? Not for Germany's Art and Culture!

Welcome to our press newsletter: Summer Break? Not for Germany's Art and Culture! We do respect your privacy. Should you no longer wish to receive our newsletter, please scroll down to unsubscribe. Thank you.

Table of Contents:

- Editors Choice: Summer break? Not for Germany's Art and Culture Festivals!
- Feature: Drinking in the Delights of Baden-Wuerttemberg
- Theme: Baden-Baden - Classy, Chic and Cultured
- Regional Focus: Hamburg's Takes the Lead with its New GPS Guide
- Events
- Special Deals

Editors Choice: Summer break? Not for Germany's Art and Culture Festivals!

During the summer months school may be closed and business slowing down but there is no break for Germany's art and culture! In northeast Germany, Moritzburg hosts its eponymous festival from August 3 to 19; Potsdam celebrates its Night of Castles on August 18; and Berlin features its Long Night of Museums on August 25. Bonn's Beethoven Festival features more than 60 classical concerts and starts August 24; a day later, it's hats on during Baden-Baden's International Horse Racing week from August 25 to Sept 2nd. In Frankfurt, the annual Museum Embankment Festival attracts three million visitors from August 26 to 28. For more information on Germany's hot summer cultural events, refer to the event overview and the articles.

Feature: Drinking in the Delights of Baden-Wuerttemberg

The Wines are Wunderbar! Long-standing traditions of wine-making and special local cuisine are characteristics of Germany's southwestern state of Baden-Wuerttemberg known for its Black Forest and cuckoo clocks. Since the time of the Romans, who cultivated the first grapevines, good wine and food are things which the peoples from the regions of Baden and Wuerttemberg have had in common. Nowhere else in Germany will you find so many restaurants with official rankings - 57 Michelin stars in 52 top restaurants - more than in any other German state and almost a quarter of the stars for Germany as a whole. Almost every chef has his own personal recipe for Spaetzle, a pasta with cheese; for preparing the Black Forest Cherry Cake; the Lake Constance whitefish or the delicate

Events

Moritzburg Festival, Moritzburg

Aug 3 - Aug 19

The Castle Moritzburg just outside of Dresden will come alive once again this year with the wonderful sounds of Jan Vogler and his roster of international musicians. For two weeks, twenty 20 soloists from Japan, China, Canada, Israel, England, Russia, Italy, Austria, Switzerland, Germany and the United States will present chamber music in the Castle Moritzburg, Volkswagen's Transparent Factory, and the recently rebuilt Church of our Lady in Dresden.

»www.moritzburgfestival.de

Night Festival at the Lake, Constance

Aug 11

Featuring a program of events, including show-illumination, live music, open-air parties, family events, the

asparagus from Baden.

Baden is the southernmost of Germany's 13 wine regions, a long, slim strip that extends from near Heidelberg in the north to Lake Constance in the south. The soil ranges from gravel, limestone and clay to loess, volcanic stone and shell-lime. Its grapes are therefore varied and include, the flowery Müller-Thurgau; full-bodied Ruländer (Pinot gris); the mild Gutedel; the spicy Gewürztraminer; and the notable and noble Riesling. The wine of this region is not only known all over the world, but also loved by the locals. More wine is consumed here than anywhere else in Germany, actually twice as much. Each citizen of Baden averages 53 bottles a year.

Close to Heidelberg and not far from Stuttgart, Wuerttemberg's vineyards line the slopes of the Neckar River. With nearly half of its vineyards planted in red varieties, it is the largest red wine region in Germany. Wine from that region is mainly fruity red wine such as Trollinger, Müllerrebe (Pinot meunier), Spätburgunder (Pinot noir), Portugieser and Lemberger. Württemberg's white wines - Riesling, MüllerThurgau, Kerner and Silvaner - also have a vigorous, hearty taste.

Today, visitors can travel along two scenic routes, the Baden and Wuerttemberg Wine Roads where the excellent wines can be tasted at many wineries and restaurants. And, the Stuttgart wine festival (Stuttgart Wine Village) from August 29th to September 9th is a perfect start. Visitors will find and can taste more than 350 wines from Baden-Württemberg in over 120 decorated vine bowers on Marktplatz and Schillerplatz around the old Palace.

Close by, the Heilbronn Wine Village is held around the town hall and attracts over 300,000 visitors each year. Over 300 different wines and sparkling wines ranging from quality wine to ice wine are served directly by 12 associations, 18 vine dressers and wine cellars. In addition to the musical entertainment there are numerous stands with regional specialities. For more information on the travel destination Baden-Wuerttemberg please visit the website www.tourismus-bw.de where you can also find an event calendar with event highlights.

Theme: Baden-Baden - Classy, Chic and Cultured

Beautifully located in the sun drenched southwest corner of Germany at the foothills of the Black Forest, Baden-Baden is an elegant thermal spa resort and international cultural metropolis.

The Caracalla Spa and the Roman-Iris Bath as well as the exquisite spa-hotels are conducive to unique wellness and various spa treatments. In the picturesque streets of the historical "Old Town" elegant fashion boutiques and exclusive jew-ellery and antiques stores guarantee first class shopping. Extensive parks and gardens, the world famous "Lichtentaler Allee" - a three kilometre long oasis of tranquillity and relaxation - invites you to take in the natural splendors during long walks or a jog.

Enjoy a visit at the outstanding Museum Frieder Burda built by renowned New York architect Richard Meier or let yourself captivate from the music at the "Festspielhaus", Europe's second largest opera and concert house. Treat yourself in one of the excellent gourmet restaurants or try one the small cosy pubs with their famous regional dishes. Later at night the world famous casino present a perfect setting to round an unforgettable day off.

Do not miss the Race Week in Iffezheim - taking place three times a year with the "Spring Meeting", "the Grand Week" and "the Sales & Racing Festival" - is the epitome of flatracing and glamour, exciting galloping

city of Constance will celebrate the annual festival on land, water and in the air. A highlight of the celebration is the fireworks display with music. www.seenachtfest.com (German only)

The 9th Night of Castles, Potsdam

Aug 18

Visitors to Potsdam, in Brandenburg and only 20 minutes from Berlin, are invited to experience an opulent European program of theater, music, literature, dancing and cabaret on more than ten stages at the annual 'Night of Castles'. Backdrop for the festival is the large area of Potsdam, a UNESCO World Heritage Site, and includes the Sanssouci Park, Neuer Garten, Babelsberg and Glienicke with their palaces among others. A spectacular firework display to music above the New Palace will form the traditional crowning conclusion to this night of castles. www.potsdam.de

Baltic Sail, Travemuende

Aug 23 - Aug 26

Tall ships and distinguished old vessels will be setting sail for Travemuende once again in August. This is the eleventh time that hundreds of thousands of visitors get a chance to discover the charms of the Baltic's maritime heritage as large and traditional sailing ships take the region's ports by storm on their six-week tour.

www.travemuende-tourism.de

Beethoven Festival, Bonn

Aug 24 - Sep 23

Every year in autumn the Beethoven Festival Bonn attracts the attention of music lovers from all over the world. More than 60 concerts of international orchestras, meaningful ensembles and prominent soloists, as well as an extensive accompanying program are performed at more than 20 venues in Bonn and the region: the Beethoven Hall, the house of birth of Ludwig van Beethoven, old castles and fortresses along the river Rhine.

www.beethovenfest.de

thoroughbreds and high society beauties, fun and suspense right up to the finish line, a busy funfair and champagne party all rolled into one.

So what is it that makes Baden-Baden special? Perhaps that hardly somewhere else can be found the sophistication and flair of major city presented with in such a charming, small town setting. More information

➤www.baden-baden.com

Regional Focus: Hamburg's Takes the Lead with its New GPS Guide

Even if the city guides are taking off for the summer, Hamburg in northern Germany is prepared! The city is the first in Germany to offer its visitors the opportunity to be guided by a virtual guide on different routes through Hamburg via GPS. Visitors can choose from altogether three tours navigating them through the city center and the shopping promenades including town hall, the district St. Pauli with the famous Reeperbahn or Hamburg's harbor with Landungsbrücken, the historical Speicherstadt and the new Hafencity. The audio-visual city guide supplies comprehensive and exciting pieces of information about the sights to see and shows a part of a map with exact location.

Visitors to Hamburg can simply rent a device at the Tourist Information in the main station. Both German and English versions are available. The prices start at 8 Euro for four hours. And it is even possible to make a reservation online before traveling to Hamburg at ➤www.hamburg-tourism.de.

Special Deals

Lufthansa's Summer Specials

Start your vacation in style and travel in Business Class this summer. Lufthansa is offering special deals for business class flights from Boston to Frankfurt/Main, Charlotte to Cologne, Detroit to Munich, Miami to Cologne and New York to Munich. Prices start from \$1335 for bookings by August 18 and travel between Aug1 and Sep 8. ➤www.lufthansa.com

Luxury Golf Weekend at the Steigenberger Frankfurter Hof

It is possible to have it all! Experience the luxury of two nights accommodation at the beautiful 5-star Steigenbergerger Frankfurter Hof, a little golf, and a festive gala evening with culinary delights. The hotel package includes breakfast buffet, participation at Frankfurter Hof Charity golf event, and a gala dinner including all beverages and prize-giving ceremony. Prices for the weekend Sep 14 to Sep 16 start at 412 EUR for a double room. ➤www.frankfurter-hof.steigenberger.de

Explore Germany's Charming Towns and Vibrant Cities with Picasso Tours

Picasso Tours offers visitors to Germany a choice of cities and towns and the ability to customize their own travel. Whether you choose the charm of a small medieval town such as Rothenburg or a big city such as Frankfurt or Berlin, they all offer culture, museums and fabulous shopping. Choose a city, a hotel and enjoy three days and two nights in your favorite spot with Nordique Tours starting at \$123 per person double occupancy. For a complete hotel list go to ➤www.picassotours.com.

Contact Information

For comments and enquiries, contact Victoria Larson, PR Manager, at the

Long Night of Museums, Berlin

Aug 25

Embark on a night-time tour of Berlin's museums. Galleries, memorials, collections and archives - 110 of the city's 170 museums open up their doors for the night, while a wide-ranging program of supporting events provide entertainment for young and old. ➤www.berlin-tourist-information.de

Wine Village, Stuttgart

Aug 29 - Sep 9

More than 350 wines are offered at the 'Stuttgart Wine Village' in over 120 decorated vine bowers on Market Square around the old Palace. The middle Neckar region has a viniculture tradition which is more than one thousand years old. ➤www.stuttgart-tourist.de

German National Tourist Office: phone: 212-661-7200 ext. 223 or email:
victoria.larson@d-z-t.com

Next Issue: Heritage Travel to Germany

^

CONTACT INFORMATION

For comments and enquiries, please contact the Information Center at the German National Tourist Office:

German National Tourist Office
122 East 42nd Street
New York, NY 10168-0072
Tel: (212) 661-7200
Toll-free: (800) 651-7010
Fax: (212) 661-7174
Email: GermanyInfo@d-z-t.com
Internet: www.cometogermany.com

This newsletter has been sent to 48638347055@preview.qu . This newsletter is being sent to you with your permission only. Should you no longer wish to receive this newsletter, please click [here](#).



© German National Tourist Office.
All rights reserved.

