

## Sample Itinerary

### **Breweries Tour through Southern Germany (6 days)**

**Munich (München) – Andechs – Regensburg – Bamberg –  
Kulmbach – Bamberg – Würzburg**



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**DAY 1 USA – Munich (München)**

Departure from the USA (overnight flight)

**DAY 2 Munich**

Arrival in Munich

Transfer to hotel and check-in

Lunch at the Hofbräuhaus brewery

**Hofbräuhaus München**

Platzl 9

80331 Munich

Tel: +49 (89) 290 1360

Fax: +49 (89) 227 586

E-Mail: [habteam@hofbraeuhaus.de](mailto:habteam@hofbraeuhaus.de)

[www.hofbraeuhaus.de](http://www.hofbraeuhaus.de)

**DAY 2**  
**Cont'd**

**Munich**

**Hofbräuhaus** – Wilhelm V., Duke of Bavaria had a thirsty and demanding royal household, who was dissatisfied with the beer brewed in Munich. As a result, beer had to be imported to Munich from Lower Saxony. Wilhelm ordered his royal court to come up with a way to reconcile cost and pleasure. In 1589, the council members approached him with an idea: why not build their own brewery? That same day, Wilhelm recruited the master brewer of the Geisenfeld Monastery, Heimeran Pongraz, to be the planner, developer and the Hofbräuhaus' master brewer.



Beer garden at the Hofbräuhaus

Guided city tour

**Munich Tourist Office**

Sendlinger Strasse 1

80331 Munich

Tel: +49 (89) 2339 6500

Fax: +49 (89) 2333 0233

E-Mail: [tourismus@muenchen.de](mailto:tourismus@muenchen.de)

[www.muenchen-tourist.de](http://www.muenchen-tourist.de)

**Places of Interest:**

- Residenz Castle
- Nymphenburg Castle
- Church of our Lady
- "Alter Peter" Church
- Odeon Square with Theatiner Church
- Marien Square and Town Hall
- Bavaria Film Studios
- English Garden
- Gourmet and traditional market "Viktualienmarkt"
- Hofbräuhaus brewery
- BMW World, Museum and Plant

**DAY 2**  
**Cont'd**      **Munich**

**Munich** – the capital of Bavaria has a lot of attractions to offer for all ages and tastes. Whether you are interested in history, architecture or art; whether you enjoy strolling through the parks, fancy attractions like a trip to the Bavaria Film Studios or long for a visit to one of Munich's famous traditional beer gardens, you'll always find something exciting in this multi-faceted city. Munich is also home to 46 museums, 56 theaters, 2 opera houses, and of course the world famous Oktoberfest which attracts millions of visitors from all over the world each year. Take a stroll through the old parts of the city around Marien Square and Odeon Square, have a beer and a sausage at the traditional Viktualien Market, or visit the magnificent Nymphenburg Palace.



Aerial view of Munich



Beer tent at the Oktoberfest

Dinner at Unionsbräu brewery

**Unionsbräu Haidhausen**  
Einsteinstrasse 42  
81675 Munich  
Tel: +49 (89) 477 677  
Fax: +49 (89) 470 5848  
E-Mail: [info@unionsbraeu.de](mailto:info@unionsbraeu.de)  
[www.unionsbraeu.de](http://www.unionsbraeu.de)

Overnight in Munich

**DAY 3**      **Munich – Andechs**

Breakfast at the hotel and check-out

Transfer to Andechs – 26 miles (by car or coach)

Tour of the Andechs Monastery and its brewery

**Kloster Andechs**  
Bergstrasse 2  
82346 Andechs  
Tel: +49 (8152) 3760  
Fax: +49 (8152) 376 143  
E-Mail: [fuehrungen@andechs.de](mailto:fuehrungen@andechs.de)  
[www.andechs.de](http://www.andechs.de)

**DAY 3**  
**Cont'd**

**Andechs – Regensburg**

Lunch at the Braustüberl restaurant with Andechser beer tasting

**Andechs Monastery** – One of the world's best-known pilgrimage sites. The Benedictine monks are self-sufficient thanks to their brewery. In the town itself, the monks run a terraced brewery restaurant. Serving dishes such as skewered fish and *Leberkäs*, a fine-grained Bavarian meat loaf, it is popular with visitors from all over the world. The Andechs herb garden, meanwhile, is both an educational tool and a showcase for herbs and medicinal plants. Today, the former carpentry workshop houses a distillery that produces a liqueur called "Abbey Bees from the Holy Mountain", made with Williams Christ pears and honey from the on-site apiary.



Andechs Monastery

Transfer to Regensburg – 100 miles (by car or coach)

Hotel check-in

Guided city tour

**Regensburg Tourist Office**

Rathausplatz 3

93047 Regensburg

Tel: +49 (941) 507 4410

Fax: +49 (941) 507 4418

E-Mail: [tourismus@regensburg.de](mailto:tourismus@regensburg.de)

[www.regensburg.de](http://www.regensburg.de)

**Places of Interest:**

- St Peter Cathedral
- Old Chapel
- St. James Scottish Church
- New Parish Church
- Old City Hall
- Old Stone Bridge over the Danube
- Thurn and Taxis Palace
- St. Emmeram Palace with Royal Brewery

**DAY 3**  
**Cont'd**      **Regensburg**

**Regensburg** – home to 2000 years of living history. Some of Europe's most important architectural and cultural monuments, plus fascinating museums and art collections make this an attractive place to spend some time. Genuine. Situated on the banks of the Danube, Regensburg is the ideal base for boat trips along the river. The medieval townscape of the former free imperial city is characterized by red roofs, churches, towers, turrets and townhouses from the 12th to 14th centuries. Built in stone, they were a symbol of the wealth of what was then the richest town in southern Germany.



The Stone Bridge



Royal Brewery of St. Emmeram Palace

Dinner at brewery restaurant Kneitingner

**Brauereigaststätte Kneitingner**  
Arnulfsplatz 3  
93047 Regensburg  
Tel: +49 (941) 52455  
Fax: +49 (941) 599 9982  
Email: [info@reichinger.info](mailto:info@reichinger.info)  
[www.knei.de](http://www.knei.de)

Overnight in Regensburg

**DAY 4**      **Regensburg – Bamberg**

Breakfast at the hotel and check-out

Transfer to Bamberg – 101 miles (by car or coach)

Hotel check-in

**DAY 4**  
**Cont'd**      **Bamberg**

Guided city tour incl. visit to the Franconian Brewery Museum. The Tourist Office also offers brewery tours including all of the town's former and current brewing sites.

**Bamberg Tourist Office**

Geyerswoerthstrasse 3  
96047 Bamberg  
Tel: +49 (951) 297 6200  
Fax: +49 (951) 297 6222  
E-Mail: [info@bamberg.info](mailto:info@bamberg.info)  
[www.bamberg.info](http://www.bamberg.info)

**Places of Interest:**

- New Residence Castle with rose garden
- Monastery St. Michael
- Little Venice
- Cathedral Square and Old Court
- Altenburg Castle
- Old Quarter Island Town
- Old Quarter Mountain Town
- Rottmeister House/ Old Town Hall
- Museum of History in the Old Court
- Franconian Brewery Museum
- St. Heinrich Church

**Bamberg** – its nicknames the "Seven Hill City" or "Franconian Rome" refer to the part situated on the hills. Cathedral Hill was the spiritual and secular centre of power in the diocese of Bamberg from the 11th century until 1802. This is where some of the UNESCO town's best-known buildings are located, including the Imperial Cathedral, the baroque New Residence, the Old Court and the St. Michael Monastery. Altenburg Castle which towers above the city, the greenery of the hills and the church spires, which can be spotted from afar, are typical landmarks of Bamberg. The city is also famous for its variety of "Smoked Beer".



Rottmeisterhaus

**DAY 4**  
**Cont'd**      **Bamberg – Kulmbach**

Lunch at the Klosterbräu Brewery

**Klosterbräu**  
Obere Mühlbrücke 1-3  
96049 Bamberg  
Tel: +49 (951) 52265  
Fax: +49 (951) 500 274  
Email: [mail@klosterbraeu.de](mailto:mail@klosterbraeu.de)  
[www.klosterbraeu.de](http://www.klosterbraeu.de)

Transfer to Kulmbach – 39 miles (by car or coach)

Visit to the Plassenburg Castle and its museum

**Plassenburg**  
95326 Kulmbach  
Tel: +49 (9221) 82200  
Fax: +49 (9221) 822 026  
E-Mail: [sgvbayreuth@bsv.bayern.de](mailto:sgvbayreuth@bsv.bayern.de)  
[www.bayreuth-wilhelmine.de](http://www.bayreuth-wilhelmine.de)

Visit to the Mönchshof brewery and the Bavarian Brewery Museum (see *front page*) with beer tasting

**Bayerisches Brauereimuseum Kulmbach e.V.**  
Hofer Strasse 20  
95326 Kulmbach  
Tel: +49 (9221) 80514  
Fax: +49 (9221) 80515  
E-Mail: [info@bayerisches-brauereimuseum.de](mailto:info@bayerisches-brauereimuseum.de)  
[www.bayerisches-brauererimuseum.de](http://www.bayerisches-brauererimuseum.de)

**Kulmbach** – At the gateway to the Franconian Forest nature reserve lies Kulmbach, a former royal residence which has made a name for itself primarily through the art of beer brewing. Brewing and 'sampling' under one roof – that is what awaits you at the brewery museum. There is a fascinating and informative exhibition about all aspects of beer. Above the Old Quarter of Kulmbach towers the Plassenburg Castle, one of the biggest Renaissance buildings in Germany.



Plassenburg Castle

**DAY 4**  
**Cont'd**      **Kulmbach – Bamberg**

Dinner at the Mönchshof brewery (see above), serving a local delicacies buffet

Return to Bamberg – 39 miles (by car or coach)

Overnight in Bamberg

**DAY 5**      **Bamberg – Würzburg**

Breakfast at the hotel and check-out

Transfer to Würzburg – 60 miles (by car, coach or train)

Guided city tour

**Würzburg Tourist Office**

Am Congress Centrum

97070 Würzburg

Tel: +49 (931) 372 650

Fax: +49 (931) 372 652

E-Mail: [tourismus@wuerzburg.de](mailto:tourismus@wuerzburg.de)

[www.wuerzburg.de](http://www.wuerzburg.de)

**Places of interest:**

- Residence Palace (UNESCO World heritage site)
- Palace church and gardens
- Wine cellar “Staatlicher Hofkeller” beneath the palace
- Steinburg Castle
- Marienberg fortress
- Historic Town Hall
- Cathedral St. Kilian

**Würzburg** –one of the loveliest baroque cities in Germany and famous as the center of Franconian wine production. It is a popular stop among tourists traveling the Romantic Road, beautifully embedded in the Main River valley and surrounded by grapevine-covered hills. Interesting places to visit include the UNESCO World Heritage Site the Residence Palace, the medieval fortress Marienberg, the historic town hall building and the Romanesque cathedral “St. Kilian.” From the old bridge “Alte Mainbrücke”, you will enjoy fantastic views of the fortress “Marienberg” and the pilgrimage church “Käppele”.



The Residence Palace

**DAY 5**  
**Cont'd**      **Würzburg**

Lunch at the restaurant Würzburger Ratskeller

**Würzburger Ratskeller**  
Langgasse 1  
97070 Würzburg  
Tel: +49 (931) 13021  
Fax: +49 (931) 13022  
E-Mail: [info@ratskeller-wuerzburg.de](mailto:info@ratskeller-wuerzburg.de)  
[www.ratskeller-wuerzburg.de](http://www.ratskeller-wuerzburg.de)

Free time at leisure

Dinner at the Würzburg Court Brewery

**Würzburger Hofbräu AG**  
Höchbergerstrasse 28  
97083 Würzburg  
Tel: +49 (931) 4109  
Fax: +49 (931) 410 9132  
E-Mail: [info@wuerzburger-hofbraeu.de](mailto:info@wuerzburger-hofbraeu.de)  
[www.wuerzburger-hofbraeu.de](http://www.wuerzburger-hofbraeu.de)

Overnight in Würzburg

**DAY 6**      **Würzburg – Frankfurt – USA**

Breakfast at the hotel and check-out

Transfer to Frankfurt Airport – 77 miles (by car, coach, or direct connection by ICE high speed train)

Departure to the USA